

## Osprey Video Helps LifeStream.TV's House of Worship Clients Leverage the Power of Video Streaming



### The Mission

LifeStream.TV is a streaming media company with a higher purpose. As a Christian-owned and -operated company, we've made it our mission to help ministries, schools, and other nonprofits make use of digital media to reach people beyond the walls of their organizations — and that means making sure they have the right tools for the job.

Among other things, LifeStream.TV helps houses of worship and others design their entire live video production infrastructure. Then we offer virtual support and virtual, on-demand live video delivery through our media-streaming infrastructure as a service. Overall, LifeStream.TV's role is to help clients implement the right gear and workflows into their media suites to make sure they can capture content and deliver it to the end viewer.

To that end, we needed a hardware provider for the capture environment that would allow us to set up customized machines for our users and implement them in different ways for different use cases. We looked for a vendor that offered high-performance, broadcast-grade equipment to suit just about any client's environment, budget, and level of expertise. Setup had to be quick and easy. And most importantly, we required long-term reliability and scalability with quality output.

### A solution for all Applications and Budgets

Osprey Video met all LifeStream.TV's requirements and then some. From experience, we know Osprey Video gear is built to last and can scale to accommodate any required resolution well into the future without having to upgrade. That's why we regularly recommend different combinations of Osprey Video base systems, capture cards, Talon hardware streaming encoders, and USB Video Bridge units depending on the use case. With Osprey's gear, we can set up customized machines and then manage the process remotely based on our working knowledge of the Osprey brand and product.

For example, in an environment that requires only a small streaming device, we might recommend a Talon unit with its handy encoder/decoder option. In other cases — such as for mobile streaming — we might build a custom machine with multiple capture cards to accommodate multiple inputs or handle encoding and decoding from one location to another. And in situations where cost is an issue, the USB Video Bridge has been especially helpful. It's a plug-and-play solution that lets budget-conscious clients connect one or more cameras coming through a switcher back to a USB production device (such as a laptop or MacBook) without having to build a special machine.

### **Customizable Rock-Solid Performance**

In the case of base systems, LifeStream.TV works with a client to figure out its video-streaming needs and then designs a base system to suit. When the client receives the system, it is already configured to do exactly what it needs to do and is certain to interface with LifeStream.TV's on-demand video-delivery service. Considering that many nonprofit organizations lack on-staff video-streaming expertise or rely on volunteers to run their video-streaming operations, the fact that Osprey Video gear is preconfigured and ready to use is a benefit in terms of setup time and ease of use.

We make a point of knowing what's out there on the market, and we've never wanted to recommend anything but Osprey Video products in the more than 10 years we've been in business. In fact, we're so confident in Osprey that we personally put a five-year guarantee on that product.

Osprey Video's turnkey solutions give our clients all the reliability, scalability, and ease of use they need for a foolproof, continuous streaming operation. In short, we work with our clients to install Osprey equipment because we know they're getting quality products at a good price that will serve them for years to come.